



By Ahmed Al Ajmi Trading Est



About Us

Team of young energetic intellectually dynamic, visionary ambitious minds who understand your vision and work on a strategy that aims at reaping desired results for you.

Vision- Help Our clients create meaningful relationships with their audience and build better brands through connected digital experiences and promote digital marketing as an important tool for selling.



History

2007

Automotive
Care

2012

IT Division

2013

Reseller of
major IT
Brands

2015

1st E-Commerce
Website of Oman

2016

Esaver
relaunched
as Aiwa

Present

Aiwa Digital
Marketing Agency

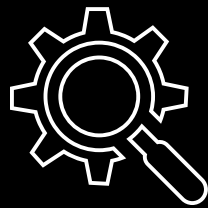


We believe in

OPTIMUM BUSINESS GROWTH

Harness state-of-the-art technologies and processes that maximize customer's business productivity and create the platform for eventual true business success.

Our Services



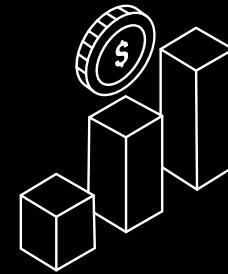
SEO & SEM

Search engine optimisation and marketing specialist



Social Media Marketing

Including Emails, Whatsapp, Instagram, Twitter, Facebook, LinkedIn etc



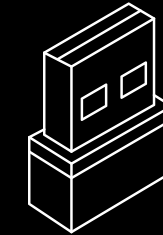
IT Consultant

IT procurement and Influencer Marketing



Photography & Videography

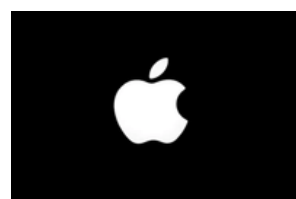
Creating Visual Appeal, Storytelling and Demonstrating Value along with Social Media Dominance



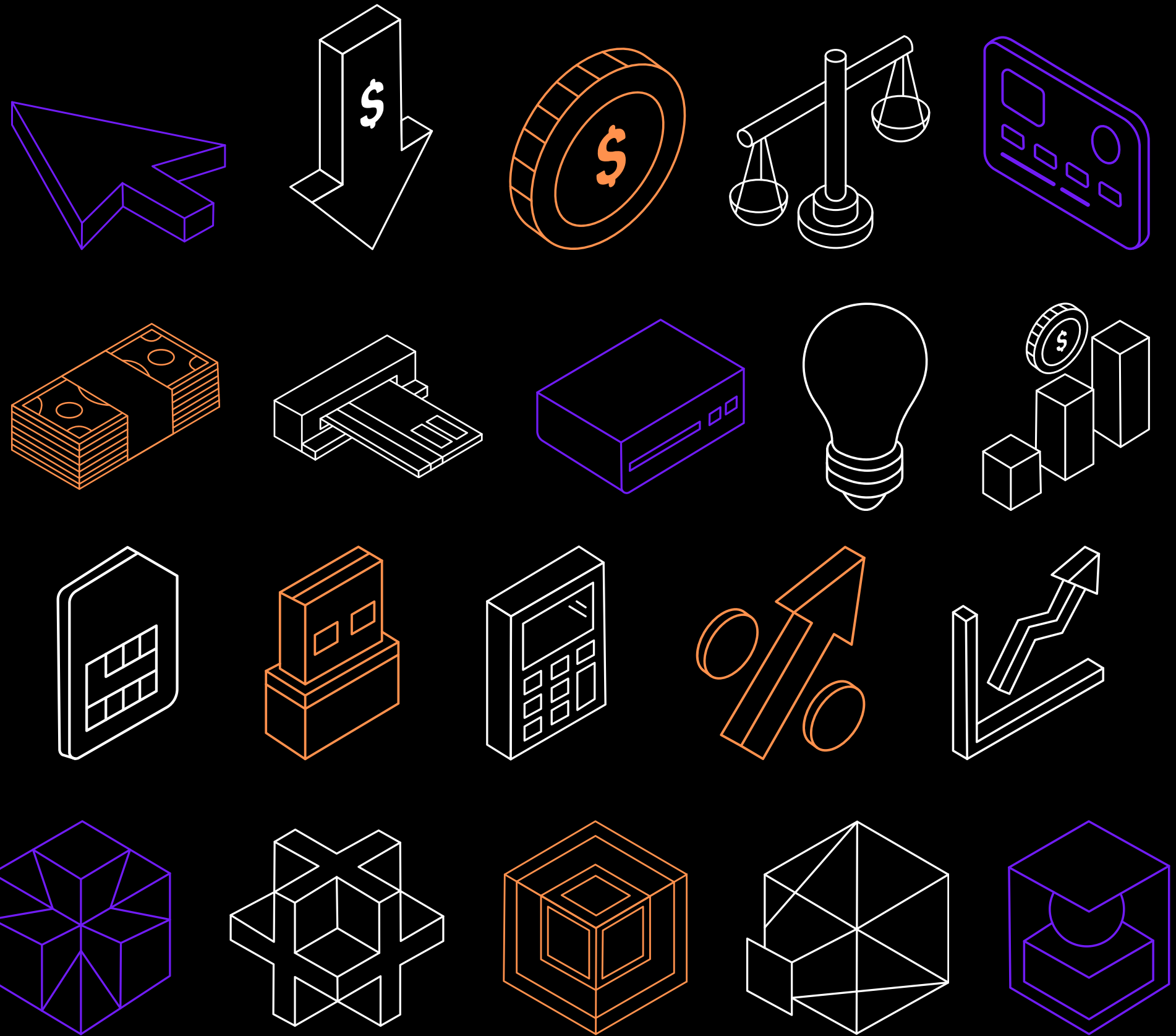
UI UX Development

Website and App development with designing

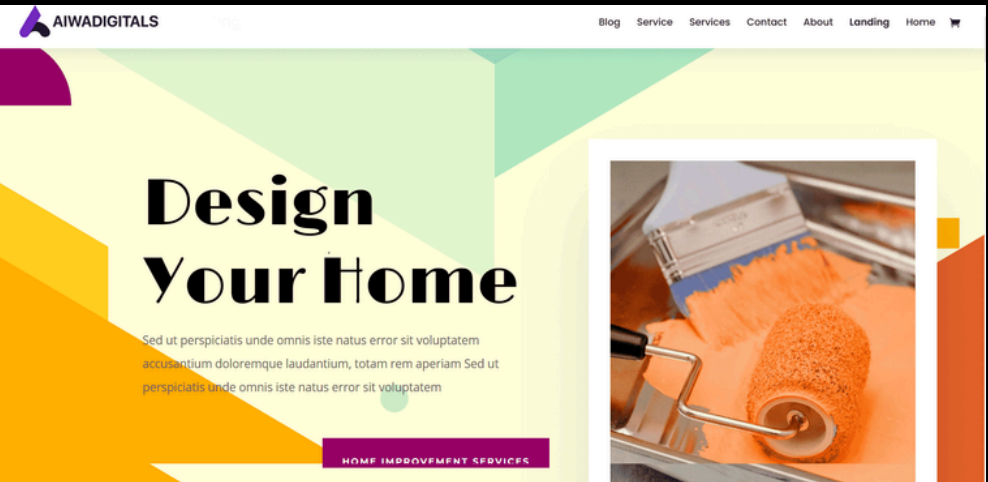
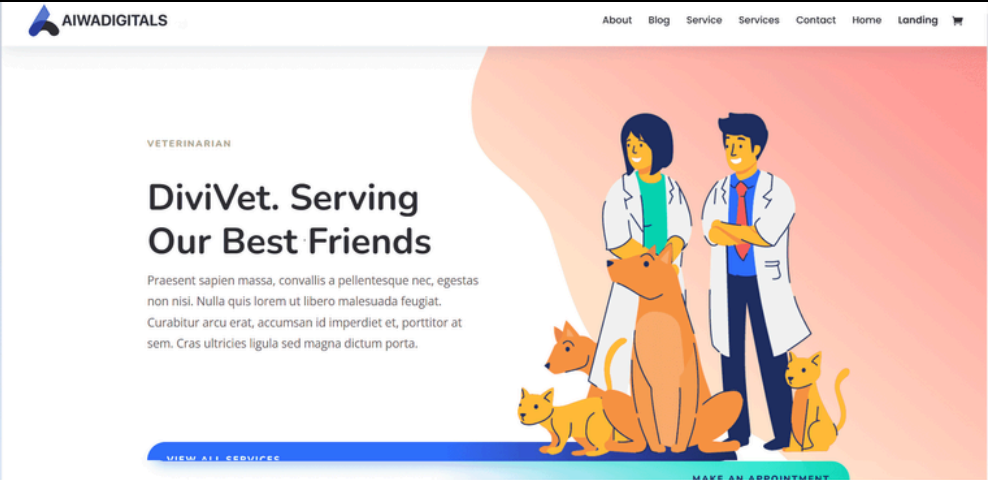
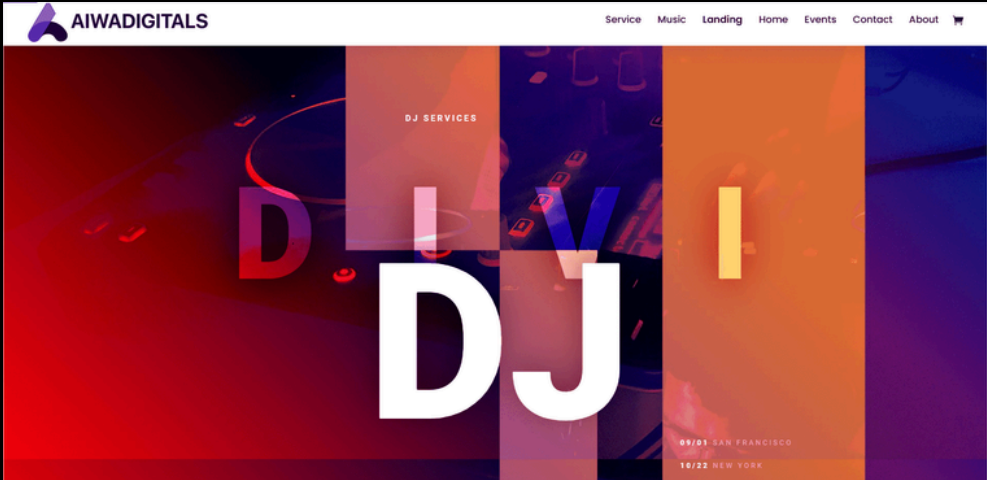
Top Clients



Our Work



Website Development



Creatives

Outdoor Designs
Flyers, Pamphlet, Brochures
Menu Cards, News Advertising



Case Study 1



Client	Task	Status	Achievements
<ul style="list-style-type: none">• Mymo Express	<ul style="list-style-type: none">• Digital marketing• Brand Management• Adwords Management• Signage and Print on demand	<ul style="list-style-type: none">• Ongoing• Started: July 23	<ul style="list-style-type: none">• 1.5 M Followers in 2 weeks• 3,000+ App Downloads

Case Study 2



Client	Task	Status	Achievements
<ul style="list-style-type: none">Mi Store	<ul style="list-style-type: none">Solve Problem: Very Product Oriented Post , Generic News Feed on their Social Media	<ul style="list-style-type: none">CompletedDuration: 3 months	<ul style="list-style-type: none">Facebook Likes- 52 K to 79 KInstagram Followers- 1.9 K to 5.4 KFacebook Reach: 22KInstagram Reach: 1.5 K

Case Study 3



Client	Task	Status	Achievements
<ul style="list-style-type: none">Razmazaam	<ul style="list-style-type: none">Increase customer engagement on Facebook	<ul style="list-style-type: none">CompletedDuration: 3 months	<ul style="list-style-type: none">Facebook Likes- 1.8K -5.2KPost Reach: 6.5KIncrease in Indian Customers: 73%

Case Study 4

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casabella

Client	Task	Status	Achievements
<ul style="list-style-type: none">Casabella Oman	<ul style="list-style-type: none">Digital Marketing, Ads Campaign, Client Servicing	<ul style="list-style-type: none">OngoingStarted July 23	<ul style="list-style-type: none">105k Reach in 1 week35k Organic Reach in 1 week

Case Study 5

Client	Task	Status	Achievements
<ul style="list-style-type: none">Genetco	<ul style="list-style-type: none">Digital Marketing, Website Design & Development	<ul style="list-style-type: none">OngoingStarted January 24	<ul style="list-style-type: none">10k Organic Reach in 15 days

Do you
have any
questions?

Feel free to reach out!



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